

# COLOR AND STYLE

L'ANZA  
HEALING HAIRCARE

Monday, October 1<sup>st</sup>, 2018

10 am – 12 pm • Color and Styling Demo

1 pm - 4 pm • Hands-On Color Techniques

**In the morning:** Learn core techniques to improve your color & styling skills. Transform your hair and your salon business with L'ANZA Healing Color! Discover the extraordinary benefits of hair color that Heals, Seals, and Protects through proprietary Color Attachment Technology. Learn 4 quick techniques including hot tips for Balayage, from blow-drying to Pony Tails to Up-do's.

**In the afternoon:** Creative color placement can change a good design into a GREAT one! Discover how to emphasize hair movement and direction, simplify your balayage and ombré looks, and how to highlight key features of a haircut. Get time-saving techniques for maximum coverage, with minimal foils. Learn how to strategically choose your shades to create contrast within a design, from subtle to dramatic.



Together Michael and Mark hail from Evolution Salon in Minneapolis. Evolution is the recipient of the 2017 NAHA Salon Team of the Year and numerous industry wide recognitions.



## Michael Dahl

Advanced Healing Artist

Since beginning his career over a decade ago, Michael Dahl has worked diligently to build his understanding of both the art and business of hairdressing. Michael's passion for flawless color and style perfection has made him one of L'ANZA's most sought-after artists. He has traveled all over Europe and North America educating stylists about the power and versatility of L'ANZA Healing Haircare. Michael co-owns the very first L'ANZA Concept Salon, award-winning Evolution Experience Hair Culture in his hometown of Minneapolis, Minnesota.



## Mark Dolan

### Advanced Healing Artist/Artistic Design Team

Originally from Seoul, South Korea, Mark was adopted at age 4 and has been in the Minneapolis area ever since. After graduating from the Aveda Institute in 2006, Mark spent two years honing his skills before joining on with L'ANZA's very first Healing Center, Evolution Salon.

Mark constantly strives to push the boundaries of his creative and artistic ability. In 2016, his unique eye for design and impeccable technical skills yielded him a prestigious Behind the Chair #ONESHOT Award in the Editorial category, and he has been twice nominated for a North American Hairstyling Award (NAHA). As a member of the Artistic Design Team for L'ANZA, Mark is key support for the Global Creative Team at photo shoots and major events like New York Fashion Week and the annual L'ANZA B.I.G. Event.

## LOCATION

**Parallel - The Holden Room**  
145 Holden Street North, Mpls

## TICKET

**\$50 Morning Session Only**  
**\$250 All Day\***

\*Includes lunch and mannequin head.  
CE hours available at [www.sspatoday.com](http://www.sspatoday.com)

## INFORMATION

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